



ACE BLUEPRINT

THE ACE BLUEPRINT

THE DECISION VELOCITY SYSTEM

Cut your decision time 50-70%.

The 5-pillar framework for eliminating analysis paralysis
and installing strategic decision infrastructure.

theaceblueprint.com

Turn Chaos Into Execution. Lead Like a CEO.

INTRODUCTION

Every stalled decision costs you money, momentum, and market position. The Decision Velocity System installs a decision-making engine that removes bottlenecks, reduces hesitation, and aligns every decision with your strategic objectives.

Core Outcomes

- > Cut decision time 50-70% across your organization
- > Install clear decision hierarchy so the right people make the right calls
- > Eliminate analysis paralysis with structured decision frameworks
- > Increase organizational responsiveness to market changes
- > Ensure every decision aligns with strategic vision

The 5 Pillars

The Decision Velocity System operates on 5 interconnected pillars. Each pillar addresses a specific bottleneck in your decision-making infrastructure.



Each pillar builds on the last. Install them in sequence for maximum velocity.

THE DECISION FILTER

Every decision passes through 5 checkpoints before execution. This eliminates emotional decisions, ego-driven choices, and analysis paralysis by giving you a repeatable framework.

The 5 Checkpoints

1. MISSION ALIGNMENT

Does this decision move us toward our 3-year strategic vision? If not, it's noise.

2. ROI SPEED

How quickly will this decision generate measurable returns? Prioritize speed to ROI.

3. RISK vs REWARD

What's the worst-case scenario? What's the upside? Is the ratio favorable?

4. RESOURCE IMPACT

What does this cost in time, money, and team bandwidth? Can we absorb it?

5. BRAND INTEGRITY

Does this align with our values and market positioning? Will we be proud of this in 5 years?

Tool: One-Page Decision Matrix -- Score each checkpoint 1-5. Total 20+ = green light. 15-19 = proceed with caution. Under 15 = decline or revisit.

3T DECISION MODES

Not every decision deserves the same process. The 3T model categorizes decisions by impact and gives each a clear timeline and process.

TACTICAL

Timeline: Same day

Routine operational decisions. Delegate to team with clear parameters. Examples: vendor selection within budget, scheduling, minor process changes.

TRANSITIONAL

Timeline: 3-7 days

Medium-impact decisions that affect team or quarterly goals. Requires data review and advisor input. Examples: new hire approval, pricing adjustments, marketing channel changes.

TRANSFORMATIONAL

Timeline: 1-4 weeks

Major strategic decisions that reshape the business. Full stakeholder analysis, scenario planning, board input. Examples: market expansion, M&A, major pivots, capital allocation.

DECISION ROLES GRID

Every decision needs exactly 4 roles defined. No more, no less. When roles are unclear, decisions stall or get made by the wrong people.

OWNER

The single person who makes the final call. There is always exactly one owner. If two people own a decision, nobody owns it.

ADVISOR(S)

People consulted before the decision. They provide input but don't decide. Maximum 2-3 advisors per decision.

IMPLEMENTER(S)

The people who execute after the decision is made. They need to be identified before the decision, not after.

STAKEHOLDER(S)

People affected by the decision who need to be informed. They don't have veto power -- they have visibility.

CRITICAL RULE:

Maximum 3 decision-makers per decision. Period. More than 3 and the decision gets slower, not better. Consensus is not the goal. Clarity is the goal.

THE 80% RULE

Decide with 80% of the information if the cost of waiting exceeds the cost of a mistake.

"If you wait for 100% certainty, you will miss 100% of opportunities. The best operators decide at 80% and correct at speed."

The Framework

1. Gather data until you reach approximately 80% confidence in the outcome.
2. Ask: What's the cost of waiting for the remaining 20% of information?
3. If the cost of waiting exceeds the cost of being wrong, decide now.
4. Build a feedback loop to catch and correct mistakes quickly.

Weekly Decision Post-Mortem

Every Friday, review the week's decisions:

- > What decisions were made?
- > Were they made at the right speed?
- > What was the outcome?
- > What would we do differently?

This 15-minute ritual compounds into dramatically better decision quality over time.

DECISION ENGINE DASHBOARD

What gets measured gets managed. Track these 3 metrics to continuously improve your organization's decision velocity:

AVERAGE DECISION TIME

Track how long decisions take from identification to execution. Benchmark against the 3T modes. Tactical decisions taking more than a day? That's a bottleneck.

DECISION ACCURACY RATE

Of decisions made in the last 90 days, what percentage achieved the intended outcome? Target: 70%+. Below that, your decision filter needs calibration.

IMPLEMENTATION SPEED

How quickly do decisions move from 'decided' to 'implemented'? The gap between decision and action is where most value is lost.

HIGH-STAKES DECISION BLUEPRINT

The 5D Model

DEFINE

Clearly articulate the decision, the deadline, and the desired outcome. A well-defined decision is half-decided.

DIAGNOSE

Gather data. Consult advisors. Map risks and opportunities. Run the Decision Filter. Get to 80% confidence.

DESIGN OPTIONS

Create 2-3 viable paths forward. Never decide between 'do this or don't.' Always have alternatives.

DECIDE WITH SPEED

Apply the 80% Rule. Assign the Decision Owner. Set the implementation timeline. Communicate to stakeholders.

DEPLOY & DEBRIEF

Execute immediately. Set check-in milestones. Run a post-mortem at 30 and 90 days. Feed learnings back into the system.



IMPLEMENTATION PLAYBOOK

Install the Decision Velocity System in your organization in 5 steps:

STEP 1: Audit Current State

Map all recurring decisions. Identify bottlenecks. Measure current average decision time.

STEP 2: Install Decision Filter

Train your leadership team on the 5-checkpoint framework. Print the One-Page Matrix.

STEP 3: Categorize with 3T

Classify every recurring decision as Tactical, Transitional, or Transformational. Set timelines.

STEP 4: Assign Roles

For every key decision, assign Owner, Advisors, Implementers, Stakeholders. Document it.

STEP 5: Launch Dashboard

Start tracking the 3 metrics weekly. Run Friday post-mortems. Iterate monthly.

Install the Decision Velocity System With Expert Guidance

Take the next step toward building a business that runs without you. Apply for your complimentary Strategy Audit today.

APPLY: theaceblueprint.com/apply.html

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12 operators per quarter. Intentionally.

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